INDIVIDUAL UNDERWRITING LEVELS

Proceeds from The Hockaday Parents’ Association Benefit will support improvements to Hockaday’s Athletics fields and outdoor venues and will enhance Athletics and Wellness programs. To be included in the Auction Book, your response must be received by March 1, 2022.

BENEFITS FOR UNDERWRITING WILL BE AS FOLLOWS:

$100,000 – CHAMPION UNDERWRITER

- Priority Seating for 10 at the HPA Benefit
- Special outside signage for Benefit Week to include pennant with name on the Avenue of Champions leading up to Penson
- Special Championship Banner with name during the event
- Listed on HPA Donor recognition plaque in new Athletics and Wellness facilities
- Invitation to VIP Ribbon Cutting Reception with the Head of School
- Invitation to Hockaday’s Major Donor Dinner
- Top recognition on Benefit website and Benefit printed materials
- Onscreen recognition during the evening of the HPA Benefit
- One full-page ad in the Benefit program
- Special appearance by the Hockaday Student Cheerleaders at an athletic event
- Hockaday Spirit Swag Bag
- Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022

$50,000 – ALL STAR UNDERWRITER

- Priority Seating for 10 at the HPA Benefit
- Special outside signage for Benefit Week to include pennant with name on the Avenue of Champions leading up to Penson
- Special Championship Banner with name during the event
- Listed on HPA Donor recognition plaque in new Athletics and Wellness facilities
- Invitation to VIP Ribbon Cutting Reception with the Head of School
- Invitation to Hockaday’s Major Donor Dinner
- Recognition on Benefit website and Benefit printed materials
- Onscreen recognition during the evening of the HPA Benefit
- One full-page ad in the Benefit program
- Hockaday Spirit Swag Bag
- Patron parking pass and VIP parking spot for the evening of the HPA Benefit
- Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022

$20,000 – VARSITY UNDERWRITER

- Priority Seating for 10 at the HPA Benefit
- Special outside signage for Benefit Week to include pennant with name on the Avenue of Champions leading up to Penson
- Special Championship Banner with name during the event
- Invitation to VIP Ribbon Cutting Reception with the Head of School
- Invitation to Hockaday’s Major Donor Dinner
- Recognition on Benefit website and Benefit printed materials
- Onscreen recognition during the evening of the HPA Benefit
- One full-page ad in the Benefit program
- Hockaday Spirit Swag Bag
- Patron parking pass and VIP parking spot for the evening of the HPA Benefit
- Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022
$10,000 – BOOSTER CLUB UNDERWRITER
★ Preferred Seating for 10 at the HPA Benefit
★ Special Championship Banner with name during the event
★ Invitation to VIP Ribbon Cutting Reception with the Head of School
★ Invitation to Hockaday’s Major Donor Dinner
★ Recognition on Benefit website and Benefit printed materials
★ Onscreen recognition during the evening of the HPA Benefit
★ One half-page ad in the Benefit program
★ Hockaday Spirit Swag Bag
★ Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022

$5,000 – PEP SQUAD UNDERWRITER
★ Preferred Seating for 10 at the HPA Benefit
★ Recognition on Benefit website and Benefit printed materials
★ Onscreen recognition during the evening of the HPA Benefit
★ Hockaday Spirit Swag Bag
★ Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022

$2,500 – GREEN AND WHITE UNDERWRITER
★ Preferred Seating for 4 at the HPA Benefit
★ Recognition on Benefit website and Benefit printed materials
★ Onscreen recognition during the evening of the HPA Benefit
★ Hockaday Spirit Swag Bag
★ Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022

$1,000 – PLAID UNDERWRITER
★ Preferred Seating for 2 at the HPA Benefit
★ Recognition on Benefit website and Benefit printed materials
★ Onscreen recognition during the evening of the HPA Benefit
★ Hockaday Spirit Swag Bag
★ Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022

$600 – DAISY UNDERWRITER
★ Preferred Seating for 2 at the HPA Benefit
★ Recognition on Benefit website and Benefit printed materials
★ Onscreen recognition during the evening of the HPA Benefit
★ Invitation for your Hockaday daughters to celebrate with on-campus Field Day hosted by Hockaday coaches after school on April 1, 2022

$200 – FACULTY FAN CLUB UNDERWRITER
★ Underwrite faculty and staff tickets
★ Recognition on Benefit website and Benefit printed materials
★ Onscreen recognition during the evening of the HPA Benefit

HOCKADAY.ORG/BENEFIT