2022 HPA BENEFIT FAQS

WHEN AND WHERE IS THE 2022 HPA BENEFIT?
"An Evening Pep Rally Benefiting Hockaday Athletics" is on Saturday, April 2 at 6 pm at The Hockaday School.

WHAT IS THE THEME?
Imagine an evening celebrating all things H-O-C-K-A-D-A-Y! This elevated pep rally will honor the rich history and accomplishments of our incredible Athletics program with special entertainment to inspire school spirit. Cocktail hour will kick off with a spirited outdoor sports bar before proceeding inside to a delicious seated dinner and program in a transformed Penson. Make it your goal to dance late into the night to the music of the aptly-named EMERALD City Band.

WHAT SHOULD I WEAR?
Gear up in your swankiest spirit cocktail wear. Green and white are the colors for the night. Coat and tie or a cocktail dress will knock it out of the park, but feel free to sport your most stylin’ sneakers. You never know how late you’ll be out on the dance floor!

WHEN WILL WE RECEIVE INVITATIONS AND HOW DO I BUY TICKETS?
Start cheering! Underwriting opportunities are available now. Check your mailboxes in February for your invitation to the event of the year. Purchasing individual tickets will be E-A-S-Y online at bidpal.net/hockadaypeprally.

WHAT IF I WANT TO SIT WITH A GROUP?
Interested in putting together your own team table? You can buy tickets individually and email benefitreservations@gmail.com to indicate that you’d like to be at the same table.

HOW WILL I BE SEATED IF I PURCHASE INDIVIDUAL TICKETS?
You will be seated with other parents from your grade. Grade Representatives will work with Reservations Chair Florida Fishkin to make sure that everyone sits with teammates.

CAN I STILL VOLUNTEER? YES!
Volunteers are always welcome to join our team. Please check out the Volunteer Website, especially for opportunities for Benefit Set-Up and Check-In/Out.

HOW DOES SILENT AUCTION WORK?
Silent Auction opens on Monday, March 7 at bidpal.net/hockadaypeprally and will close at the Pep Rally at 11:00 pm. Some Silent Auction items will be at the Benefit to view in person. Bid on your mobile device at your convenience from any location as you scan the field and peruse the party.

WHEN CAN WE SEE THE LIVE AUCTION ITEMS?
Live Auction will preview online beginning Monday, March 7 at bidpal.net/hockadaypeprally. Don’t miss it – you’ll want to start planning for the evening of the Benefit, and there may also be a couple of special auction items open for purchase early.

WHAT IF I CAN’T ATTEND THE BENEFIT BUT I WANT TO BID ON A LIVE AUCTION PACKAGE?
Proxy bidding is available! Email Holly Hook at hhook@hockaday.org for a proxy bid sheet and further details.

WHAT ARE CLASS PROJECTS AND CLASS BASKETS?
Class Projects are specific to each grade and usually incorporate something from each Daisy in the grade; they are fun to bid on, and the winner will have the ultimate memorabilia from the grade for the year. Class Baskets are themed baskets put together by each grade and its parents; these baskets are sold in the Silent Auction, and generally anyone interested in the theme bids on them in hopes of scoring big.