**BASH XLVI Sponsorship Opportunities**

**Presenting ($15,000)**
- Ten B.A.S.H. tickets with reserved seating
- Full Page Ad – Back Cover of Auction Program
- Four Social Media Posts*
- Printed and Digital Event Signage

**Dinner ($10,000)**
- Eight B.A.S.H. tickets with reserved seating
- Full Page Ad – Inside Back Cover of Auction Program
- Three Social Media Posts*
- Printed and Digital Event Signage

**Cocktail ($5,000)**
- Naming of the event’s signature drink
- Six B.A.S.H. tickets with reserved seating
- Two Social Media Posts*
- Printed and Digital Event Signage

**Entertainment ($5,000)**
- Playlist of your choosing during dinner (up to 8 songs)
- Six B.A.S.H. tickets with reserved seating
- Two Social Media Posts*
- Printed and Digital Event Signage

**Live Auction ($2,500)**
- Four B.A.S.H. tickets
- One Social Media Posts*
- Printed and Digital Event Signage

**Silent Auction ($2,500)**
- Four B.A.S.H. tickets
- One Social Media Posts*
- Printed and Digital Event Signage

**Valet Sponsor ($2,500)**
- Four B.A.S.H. tickets
- One Social Media Posts*
- Printed and Digital Event Signage

**Supporting ($1,000)**
- Two B.A.S.H. tickets
- One Shared Social Media Post*
- Printed and Digital Event Signage

**Friend ($500)**
- One Shared Social Media Post*
- Printed and Digital Event Signage

All sponsors are recognized on Malvern Prep’s website, the Auction Mobile Bidding site, and in Malvern’s Annual Report.

Sponsors will be listed on print invitation if received by March 1, 2020.

Corporate logos and text for social media posts are due with sponsorship forms.

*A Malvern Prep social media post includes LinkedIn, Twitter, Facebook and Instagram.
WHAT: Each year Malvern Preparatory School holds its auction known as B.A.S.H. (Building a Scholastic Heritage). B.A.S.H. is Malvern’s largest social fundraiser in which parents, alumni, faculty and friends of Malvern can gather together as a community for an evening of fun and merriment while supporting our boys. Today, B.A.S.H. funds enhance all phases of a Malvern education.

WHEN: Saturday, April 25, 2020

LOCATION: Malvern Prep’s O’Neill Center

EXPOSURE: As an event sponsor, below are the many ways your brand will be exposed to the Malvern Prep community.

Unique Website Visits (monthly): 15,545
Facebook Fans: 4,000+
Twitter Followers: 2,900+
Instagram Followers: 2,800+
LinkedIn Followers: 1,400+
Auction Invitation: 3,000+ households
Event Attendees: 260+

SPONSORSHIP FORM

Full Name:_________________________________________Class Year (if applicable):________
Address:_______________________________________________________________
Phone:__________________________ Email:_________________________________________

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<thead>
<tr>
<th>Sponsorship</th>
<th>Level</th>
<th>Yes!</th>
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<tr>
<td>Presenting Sponsor</td>
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<tr>
<td>Dinner Sponsor</td>
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<td><strong>TOTAL</strong></td>
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Please submit your company logo as a .jpg or name for sponsorship recognition to Colleen Kramer at ckramer@malvernprep.org. If applicable include any social media handles, account names, etc. Checks payable to Malvern Prep and sent Attn: B.A.S.H. to 418 S. Warren Ave., Malvern, PA 19355. Registration and payment are also available online www.malvernprep.org/bash.

Questions? Call 301-580-7292 or email bash@malvernprep.org.