

PARENT SERVICE ORGANIZATION EVENT SPONSORSHIPS

HOLIDAY MARKET

\$1,000 / \$500 / \$300

With over 75 vendors from across the Southeast, the Athens Academy Holiday Market is one of the best-loved local markets for original, hand-crafted items. New this year, shoppers can purchase tickets to shop early at the Preview Night event. The market, which is held in November, offers a unique sponsorship opportunity for local businesses to get in front of thousands of shoppers.

Sponsorship includes:

- Recognition on signage and promotional materials
- Social media recognition on Facebook and Instagram
- Business logo displayed on Holiday Market webpage
- Tickets to Preview Night Event
- Contact DeDe Guest for more information on sponsorship levels

SPARTAN 5K

\$600

This annual road race, run every February since 1975, is a popular part of the Run & See Georgia Series. Participants include Athens Academy students, parents, and runners from all over. Also included in the event is the "Spartan Sprint" one-mile run for children. Sponsorship includes:

- Sponsor recognition on event T-shirts and registration forms
- Sponsor recognition on the Athens Academy website
- Sponsor recognition in newspaper advertising (as available)
- Donor listing in the printed Annual Report

FESTIVAL DAY

\$1,000 / \$500 / \$300

This throwback-style event is held on campus and is open to everyone in the local community. Festival Day is a great place for kids to come have fun and play, with activities such as booths, games, face painting, bounce houses, and a dunking booth. Sponsorship includes:

- Three sponsorship levels: \$1,000 - \$500 - \$300
- Sponsor recognition on event T-shirts and promotional materials
- Donor listing in the printed Annual Report

Advertising and event sponsorships with Athens Academy are great ways to highlight your business while supporting the Spartans. We serve over 600 families from 18 counties across Northeast Georgia--the perfect audience to help you grow your business in the community!

For more information, please contact:

DeDe Guest
706.433.2415
dguest@athensacademy.org

ADVERTISING & SPONSORSHIP OPPORTUNITIES



ATHENS ACADEMY

1281 SPARTAN LANE - ATHENS, GEORGIA 30606

www.athensacademy.org



ATHENS ACADEMY

Why advertise with us?



ATHENS ACADEMY
EXCELLENCE WITH HONOR - EST. 1967

Athens Academy seeks excellence with honor in the educational and personal experience of each student.



#1 PRIVATE SCHOOL in Athens
TOP TEN PRIVATE SCHOOL in the state
TOP TEN SCHOOL in the state for STEM Education
(Newsweek)

serving
over 600
families
from across
18
counties

SPARTAN ATHLETICS

50 State Titles
227 Region Championships
20 Varsity Teams
20 Middle School Teams
11 Different Sports

AVERAGE
27
ACT
SCORE

AVERAGE
1246
SAT
SCORE

\$1.5M in need-based
FINANCIAL AID
awarded annually

OVER \$7M in scholarship offers for the CLASS OF 2022 (not including HOPE/Zell)
100% of graduates accepted to college



Our premier sponsorship opportunity!

SPARTAN VIDEO BOARD

\$7,500

- Three-year commitment; five total sponsorships available
- Company logo displayed in the center of the video board during home sports contests
- Company logo displayed on the board's advertisement rotating ribbon during home sports contests
- Company logo displayed during webcasts of all varsity games
- Donor listing in the printed Annual Report
- 1/8-page in all three printed sports programs
- 1/4-page ad in the Athens Academy yearbook, *Academia*
- Two passes for all home regular-season athletic events

GREEN LEVEL VIDEO BOARD

\$3,500

- Three-year commitment; ten total sponsorships available
- Company logo displayed on the video board's advertisement rotating ribbon during home sports contests
- Company logo displayed during webcasts of all varsity games
- Donor listing in the printed Annual Report
- 1/8-page in all three sports programs
- 1/4-page ad in the Athens Academy yearbook, *Academia*
- Two passes for all home regular-season athletic events

WEBCAST PACKAGE

\$2,000

- Company logo displayed during webcasts of all varsity games
- Donor listing in the printed Annual Report
- 1/8-page ad in all three sports programs
- 1/4-page ad in the Athens Academy yearbook, *Academia*
- Two passes for all home regular-season athletic events

TOP 50

Named to the Founders Club of the Top 50 Webcast Programs in the country by NFHS Network



Athens Academy has one of the oldest student-led webcast programs in the country, since **2001**

300 average number of webcasts of athletic events and school programs each year

PATRON PACKAGE

\$1,000

- Donor listing in the printed Annual Report
- 1/8-page in all three sports programs
- 1/4-page ad in the Athens Academy yearbook, *Academia*
- Two passes for all home regular-season athletic events

WHITE LEVEL VIDEO BOARD

\$600

- Three-year commitment; 20 total sponsorships available
- Company name and/or logo displayed on the video board one time per each half of home sports contests
- Donor listing in the printed Annual Report
- 1/8-page in all three sports programs
- 1/8-page ad in the Athens Academy yearbook, *Academia*

SPARTAN PACKAGE

\$500

- Donor listing in the printed Annual Report
- 1/8-page in all three printed sports programs
- 1/8-page ad in the Athens Academy yearbook, *Academia*
- Two passes for all home regular-season athletic events