

# Ways to Support AUCTION SPONSORSHIP 2023

AUCTION EVENT DATE: JUNE 2, 2023	EVENT	PLATINUM	AREA SPONSOR *	SILVER	BRONZE	COMMUNITY
	\$ 25,000	\$ 10,000	\$ 7,500	\$ 5,000	\$ 2,500	\$ 1,000 +
Number Available	1	5	1 Per Area	15	Unlimited	Unlimited
Guest Tickets to Auction 2023 (Inclusive of all Food and Beverages)	10	10	10	10	4	-
Event Sponsor Recognition and Logo on Auction Invitation (deadlines apply)	✓		* Area Sponsorship Opportunities - Cocktail, Entertainment, Table Centre Pieces, Banking Reception			
Event Sponsor Recognition and Logo on Promotional Materials (deadlines apply)	✓					
Private Car and Chauffeur on Event Night	✓					
Tableside Butler Service	✓					
Event Sponsor Recognition and Logo on Banner at Entrance to Event	✓					
Event Sponsor Recognition and Logo on screens during Live Auction	✓					
Event Sponsor Recognition and Logo on CDS In House Screens prior to event	✓					
URL Link to Sponsor Website	✓	✓				
Thank you gift bags for all guests	✓	✓				
Colour Advertisement in CDS 2022/23 Yearbook	Full Page	1/2 Page				
Recognition in CDS Spring Music Concert Program	✓	✓				
Recognition and Logo in Fall <i>Link</i> Magazine	✓	✓	✓			
Premium Recognition and Logo on CDS Website during Auction Promotions	✓	✓				
Recognition and Logo on Social Media Post Leading Up to Auction (# posts)	4	2	2			
Advertising in Auction Catalogue	Inside Cover	Full Page Colour	1/2 Page Colour	1/4 Page B&W	1/4 Page B&W	
Front Row Seating Placement	✓	✓				
Premium Table Placement			✓	✓		
Area Sponsor to Recognition and Logo in Sponsored Area On Site			✓			
Recognition and Logo on CDS Website during Auction Promotions			✓	✓		
Recognition and Logo in Auction Catalogue	✓	✓	✓	✓		
Recognition and Logo on Front of House Screens during Event	✓	✓	✓	✓		
Recognition and Logo on Table	✓	✓	✓	✓		
Recognition and Logo On-site Event Signage	✓	✓	✓	✓		
Premium Champagne and Wine	✓	✓	✓	✓		
Recognition on CDS Website					✓	✓
Recognition in Auction Catalogue					✓	✓
Early Access to Purchase Event Tickets (2) \$ 275 each					✓	✓

- A portion of all Sponsorships are tax receiptable in accordance with Revenue Canada Guidelines.
- Payment of Sponsorships may be made via Cheque, Visa, MC or Amex.
- Sponsorships can be recognized under a business or family name or anonymous.
- Payment required prior to Auction 2023, and may be made in the Taxation Year 2022 or 2023.