PHILANTHROPIC GIVING AT

Collegiate School
Collegiate School is a non-profit independent school dedicated to providing an outstanding education to our students.

We encourage Collegiate families to participate in our fundraising efforts, which are carried out in the spirit of fostering community and achieving broad-based support to meet the needs of the School.

To maintain its commitment to excellence in education, Collegiate depends on several fundraising efforts; to better help our families understand this outreach, we have outlined these initiatives in this guide.
ANNUAL FUND

Each fall, we launch the Annual Fund, an appeal to the entire Collegiate community for contributions that supplement the School’s annual operating budget. Annual giving to the School demonstrates our shared sense of responsibility in sustaining Collegiate’s mission. With gifts ranging from $5 to $50,000+, the generosity of the entire Collegiate community enables us to reach our Annual Fund goal.

Tuition covers only a part of the cost of educating each student at Collegiate, with endowment income and unrestricted Annual Fund support making up the difference. Each year, we recalculate the gap (approximately $10,000 per student) between tuition revenue and the actual cost of a Collegiate education, which highlights the importance of the Annual Fund. We are thrilled to report that parent participation in the last ten years has ranged from 75 to 100%, while alumni participation has ranged from 27 to 35%, comparing favorably to our peer schools. Participation from across the Collegiate community is fundamental to the success of the Annual Fund; it is a measure of our strength and an endorsement from our community.

If you only make one gift to the School, the Annual Fund is the most important.

Areas Enhanced by the Annual Fund

FACULTY COMPENSATION
We provide a competitive benefits package to our faculty so as to attract and retain highly skilled educators.

FINANCIAL AID
Financial Aid helps make Collegiate accessible to many talented and worthy students.

PROGRAMMATIC NEEDS
Necessary supplies, including athletic uniforms and teaching materials, are provided to support the School curriculum.

MAINTENANCE AND SECURITY
Extensive maintenance is completed annually, prior to the beginning of each academic year.

TECHNOLOGY
Routine maintenance and updates are made to the School’s computers and devices to remain up to date with technological developments.

Annual Fund Leadership Giving Levels
Collegiate welcomes all gifts to the Annual Fund, which range from $5-$50,000 and up each year. We are thankful for and celebrate all gifts to the Annual Fund and we extend special gratitude to our leadership donors.

Leadership gifts ($1628+) make up nearly 90% of giving to the Annual Fund; specifics on our leadership gift societies can be found on our website at: www.collegiateschool.org/annualgiving
SENIOR CLASS GIFT

For several decades, senior class families have generously funded a Senior Class Gift in recognition of their appreciation for their child’s Collegiate education. The Senior Class Gift is often an endowed fund with a specific purpose creating a meaningful, long-lasting legacy from the graduating class to the School. Each year, families of the graduating class are asked to contribute to the Senior Class Gift instead of the Annual Fund, though their participation in either is welcomed.

THE COLLEGIATE BENEFIT

Every year, the School, in conjunction with the Parents Association, holds a benefit. All of the funds raised by this event directly support the Financial Aid program, allowing Collegiate to remain accessible to families regardless of their financial position. Over the past five years, Collegiate has raised roughly $450,000 annually for financial aid through ticket sales and underwriting opportunities. This event displays the warmth and vitality of Collegiate by bringing together various members of the community, including parents, past parents, faculty and staff, and alumni. We hope that you will be able to attend what has proven to be a wonderful annual celebration.
Those in the Collegiate community who have remembered the School when making estate planning arrangements become members of The Wilson Parkhill Society. Headmaster of Collegiate from 1934 to 1959, Wilson Parkhill was crucial to the School’s survival during very rough economic times and war, steering Collegiate on a steady course through this turbulent period. Including Collegiate in your estate planning helps to secure the School’s financial future.

www.collegiateschool.org/plannedgiving

A gift to Collegiate’s endowment is a gift in perpetuity and will be directed toward the donor’s designated purpose. Collegiate’s endowed funds currently support financial aid, faculty salaries, named lecture series, and faculty professional development. Income from our endowment is also used for program support. In addition, some donors to Collegiate’s endowment have given unrestricted funds, indicating that income may be used for whatever purpose is most pressing.

www.collegiateschool.org/plannedgiving

Endowed Funds

Collegiate’s Endowed Funds Currently Support Financial Aid, Faculty Salaries, Named Lecture Series, and Faculty Professional Development.
WAYS OF GIVING

ONLINE  www.collegiateschool.org/support
PHONE   (212) 812-8776
MAIL    Development Office
         Collegiate School
         301 Freedom Place South
         New York, NY 10069

GIFTS OF STOCK  By contributing appreciated stock held for more than one year, you may receive tax benefits; please submit the online form at www.collegiateschool.org/giving to let us know of your stock donation.

MATCHING GIFTS  Many companies will match charitable gifts from a current/retired employee or spouse. Check if your company participates: matchinggifts.com/collegiateschool

To realize year-end tax-savings benefits, please consult your financial professional; however, we recommend the following deadlines:

•  All checks must be postmarked by December 31 of the year you wish to receive tax credit.
•  Make your gift online by 11:59 p.m. on December 31 of the year you wish to receive tax credit.
•  Gifts of stocks must be in our account by 4:00 p.m. EST on December 31 of the year you wish to receive tax credit.

Collegiate School is profoundly grateful for the generosity and loyalty of our current families, alumni, parents of alumni, grandparents, faculty, and staff. We are deeply thankful for the gifts of time, talent, and resources given by so many in our community.
We encourage you to continue your support of Collegiate. If you have any questions, please feel free to contact the Development Office:

Development Office
Collegiate School
301 Freedom Place South
New York, NY 10069
www.collegiateschool.org/support
(212) 812-8776

Collegiate School is a 501(c)(3) not-for-profit educational organization, and donations are tax deductible to the extent allowed by law.