University School

The Entrepreneur Institute shapes our future businessmen.

Greg Malkin, founder and director of the institute, hopes to ignite a passion about business. "A lot of high schools have a marketing class or a business plan competition," says Malkin. "But we've got a comprehensive entrepreneurship program." Started in 2005, the Entrepreneur Institute supports business courses, a guest speaker series, summer apprenticeships, a stock market competition, a three-year business major and more. This year, University School kicked off the Middle School Entrepreneur Club to entice future business leaders at a younger age. A dozen sixth- through eighth-graders meet each Thursday.

"We talk about marketing, accounting and business strategies at a middle-school level," says Malkin, who spearheads the club with Rob Martens, University School alumnus and president of Bold Alternatives.

Each club member will start a mini-business and sell a product on April 13 at University School’s Celebration of Youth Entrepreneurship event. Students plan to market pizza, hand-made crafts, drinks, even autographed photos.

"Business is an experiential skill," Malkin says. "You can talk about it all you want, but you have to try your hand at it. University School gives boys lots of opportunities to experience business.”