



Birchwood School
of Hawken

Fourth Annual 5k

May 4, 2019

Birchwood School of Hawken will hold its fourth annual 5k on May 4th at Cleveland Metroparks Rocky River Reservation, South Mastick Picnic Area in Fairview Park. Proceeds from this community event will benefit the physical education program and general operations of Birchwood School including sports equipment, student scholarships, Signature Programs, and more. We expect approximately 130-150 students and families to join us. **Today, we invite you to participate by making a donation.** With your contribution, our successful spring event will provide vital support to the school's annual operations. Birchwood School of Hawken is a 501(c)(3) nonprofit organization making all donations tax-deductible to the full extent allowed by law. The event also offers a focused marketing opportunity to our families and community and all sponsors will be recognized in a variety of ways.

Birchwood School was founded in 1984 by Cleveland parents and educators in the belief that world-class education should be available to *all* students regardless of socio-economic situation. For more than three decades now, the school has consistently received regional and national attention for its rigorous academics and character education. Our mission is to equip children to lead a life of *becoming* – growing, thriving and flourishing, through the development of **intellect** and **character**. We are one of only two private secular schools located in the City of Cleveland, and the only one of its academic peers to accept tuition vouchers which allow students of *all* socio-economic levels to access transformative education. We are dedicated to maintaining our Cleveland area presence and to continuing to serve as a community anchor. The Birchwood 5k & Family Fun Day plays an important role in our ability to do so. It is also a great community event that offers excellent marketing opportunities for your organization.

Please feel free to contact Laura Giust, Director of Development by phone at 216-251-2321 or by email at development@birchwoodschool.org if you have questions or require further information.

Thank you for your consideration of a contribution to our event.

Sincerely,
Birchwood School of Hawken
5k Planning Committee

Birchwood School of Hawken
4400 West 140th Street • Cleveland, Ohio 44135
216.251.2321 • birchwoodschool.org
Tax I.D. number 34-0714427



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5k Sponsorship Opportunities

Marathoner: \$5,000

- Named sponsor for the event. Event signage lists sponsorship as “COMPANY presents the Birchwood School of Hawken 5k!”
- Prominent logo on all event collateral including event brochures, press releases, event T-shirts and other day-of-event items
- Company link on the Birchwood School of Hawken website
- Complimentary race entries (8)
- Individual signage as well as recognition on Group Sponsors signage
- Social media recognition
- Mention in Birchwood’s May and June *Clipboard* newsletters
- Public recognition at event
- Birchwood *Society of Scholars*: Inclusion in the donor recognition group *Founders Fund* which annually recognizes leadership donors to Birchwood School of Hawken

Sprinter: \$2,500

- Logo on event collateral including event brochures, event T-shirts and other day-of-event items
- Company link on the Birchwood School of Hawken website
- Complimentary race entries (4)
- Recognition on event signage
- Social media recognition
- Public recognition at event
- Birchwood *Society of Scholars*: Inclusion in the donor recognition group *Founders Fund* which annually recognizes leadership donors to Birchwood School of Hawken

Jogger: \$1,000

- Logo on day-of-event materials including event T-shirts
- Recognition on Birchwood School of Hawken website
- Complimentary race entries (2)
- Recognition on event signage
- Social media recognition
- Public recognition at event

All sponsorship contributions are tax-deductible to the full extent allowable by law.

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5k Sponsorship Commitment

Yes! Please accept our contribution and sponsorship commitment as follows:

- \$5,000 Marathoner Level Event Sponsor
- \$2,500 Sprinter Level Event Sponsor
- \$1,000 Jogger Level Event Sponsor
- _____ Other amount

Our check, payable to Birchwood School of Hawken, is enclosed.

Contact Name:	
Organization:	
Street Address 1:	
Street Address 2:	
City, State, ZIP:	
Contact Telephone:	
Contact Email Address:	

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