The Henderson Memorial Golf Tournament

16th Annual
2020

Tuesday, September 29
South Course at Vanderbilt Legends Club

Benefiting the Scholarship Fund at Currey Ingram Academy
About the Tournament

The Henderson Memorial Golf Tournament began in 2005 to benefit the Britt Henderson Endowed Scholarship Fund at Currey Ingram Academy. The fund, established in 1989 by school founders Carol and Bobby Henderson, contributes significantly to the overall tuition assistance program each year. The tournament has raised over a million dollars for scholarships, and your participation - on any level - will help us continue this strong tradition.

Why Your Participation Matters

Currey Ingram Academy is a K-12 school that empowers students with learning differences to achieve their fullest potential.

Effectively educating students with learning differences is complex and challenging but Currey Ingram Academy has shown it’s possible. From our inception of Westminster School of Nashville in 1968 and continuing with Currey Ingram Academy, we have always believed that it’s possible for all students to learn.

Sponsorship and participation in the Henderson Memorial Golf Tournament benefits our scholarship fund. Last year, almost 40 percent of families received financial aid. By being a sponsor or signing up to play a round with your team, you are giving a deserving student the opportunity to unlock his/her potential and experience the joy of academic success, often for the first time in their lives.

Tournament Details

The 16th Annual Bobby Henderson Memorial Golf Tournament will be held at the exclusive South Course at Vanderbilt Legends Club. The South Course layout, which stretches 7,100 yards from the championship tees, was designed by Hall of Fame golfer Tom Kite and world-renowned golf course architect Bob Cupp and has played host to many local, regional and national competitions. This popular tournament will again be a top-notch outing with gifts, snacks and beverages included in player gift bag.

DATE ........................................... Tuesday, September 29, 2020
LOCATION .................................... Vanderbilt Legends Club, South Course
                                      1500 Legends Club Lane, Franklin, TN 37069
FORMAT ........................................ Four-person Scramble
CHECK-IN .................................... 11:00 a.m.
LUNCH ........................................... 11:30 a.m. - 12:30 p.m., Complimentary
TEE-OFF ....................................... 1:00 p.m.

Complimentary Driving Range and Putting Green. Mulligans will be available for purchase.
Sponsorship Opportunities

**Presenting Sponsor - $15,000**
The Presenting Sponsor shall have entitlement rights to the tournament. The event will be named “The Henderson Memorial Golf Tournament presented by (sponsor name)” and the sponsor will have naming rights and benefits throughout the entire event. The Presenting Sponsor shall have the right to use the event for advertising and/or marketing and promotional materials. The Presenting Sponsor’s name and logo will also appear at the top of our Video Leaderboard the day of the event. Includes twelve (12) playing positions.

**Title Sponsor - $10,000**
The Title Sponsor will have naming rights and benefits throughout the entire event and shall have the right to use the event for advertising and/or marketing and promotional materials. Includes ten (10) playing positions in the tournament.

**Video Leaderboard Sponsors – $5,000 each (4 available)**
A video leaderboard sponsorship will provide high visibility for your business. Your logo will be seen on the course the day of the tournament, but will also be in the backdrop of team pictures that will be emailed to our players and sponsors following the event. The video leaderboard will be displayed for all to see in a high traffic area on the course. The sponsorship also includes eight (8) playing positions in the tournament.

**Front-Nine and Back-Nine Sponsors – $5,000 each**
Sponsor the front-nine holes or the back-nine holes at the South Course at Vanderbilt Legends Club. These sponsors will receive large and strategically placed signage on the 1st and 10th tees, areas passed often by competitors and volunteers. Includes eight (8) playing positions in the tournament.

**Water Hazard Sponsors (two locations; $3,000 each)**
A truly unique sponsorship, the Water Hazard Sponsorship entitles you to a floating sign on one of the water hazards on the South Course. Players will be able to view the sponsor’s logo on both sides of these double-sided floating signs. Each sponsorship includes four (4) playing positions in the tournament.

**Gold Level Sponsors – $2,500**
Gold Level Sponsors may choose from one of the following sponsorships (four playing positions included for each sponsorship):

- **Golf Cart Sponsor**
  The Golf Cart Sponsor’s name will be placed in a prominent location on each of the approximately 65 golf carts used during the event. This opportunity will provide the sponsor with the chance to create name recognition among participants.
Sponsorship Opportunities

• **Lunch Sponsor**
  A lunch buffet will be provided for tournament participants before play. This opportunity will provide the sponsor with prominent signage at the lunch location.

• **Driving Range Sponsor**
  Tournament participants will practice on the driving range the morning of the event. Driving Range Sponsorship includes the strategic positioning of one sign on the range.

• **Putting Green Sponsor**
  Promote your company by sponsoring the practice putting green. Advertising package will include one strategically placed sign on the putting green.

• **Player Gift Bag Sponsor**
  Sponsor the gift bags that will be given to each player on the day of the event. Company’s name and promotional materials may be included in the bags.

• **Beverage Cart Sponsors**
  Corporate identification shall be prominently affixed to the beverage carts used to serve participants, tournament officials and volunteers while they are on the tournament course.

**Executive Hole Sponsors - $1,500**
In addition to placement of signage on one of the 18 holes, this sponsor may also bring a foursome to play in the tournament.

**Hole Sponsors - $500**
Hole Sponsorship includes the placement of signage on the sponsored tee as well as a listing in the tournament program. Hole Sponsors also receive two invitations to the lunch and welcome program prior to tournament play.

**Playing Positions**
- **Foursome - $1,000**
- **Twosome - $500**
- **Single - $250**
18 holes of golf with cart on the South Course at Vanderbilt Legends Club, a player gift package, range balls, and lunch before tee-off. Dinner will be provided at the Awards Reception immediately following play.
Sign Up Today

You may register and pay online at www.curreyingram.org/golf, or you may complete and print this form if paying by check and mail to:

The Bobby Henderson Memorial Golf Tournament
Currey Ingram Academy
6544 Murray Lane
Brentwood, TN  37027

Sponsorship
Presenting Sponsor - $15,000
Video Board Sponsor (4 available) - $5,000 each
Front Nine Sponsor - $5,000
Back Nine Sponsor - $5,000
Water Hazard Sponsors (2 available) -$3,000 each
Gold Level Sponsors - $2,500 each
  Golf Cart Sponsor
  Player Gift Bag Sponsor
  Lunch Sponsor
  Beverage Cart Sponsor
  Putting Green Sponsor

If you are interested in any of the above sponsorships, contact Melanie Britton, (615)777-4820

- Executive Hole Sponsors - $1,500
- Hole Sponsors - $500

Player Registration
- Individual ($250)
- Twosome ($500)
- Foursome ($1,000)

Contact Information
Name ____________________________________________________________________________
Address __________________________________________________________________________
City __________________________ State ________  ZIP __________________________
Preferred Phone ________________ Email ____________________________________________

Payment Information
Check Enclosed Payable to Currey Ingram Academy: $ __________________________
- I am unable to play, however my tax-deductible contribution is enclosed.

Credit card payment must be made online: www.curreyingram.org/golf

Questions? Call or email Melanie Britton at melanie.britton@curreyingram.org or (615) 777-4820.