Brookstone School could not exist without the dedicated support of the entire Brookstone Family. Brookstone’s goal is for each supporter to be informed and intentional in their giving experience, directing their philanthropy and service to the areas of campus that are most important to them.

There are various ways to support Brookstone School’s day-to-day operations and ensure its future.

**BROOKSTONE SCHOOL GUIDE TO GIVING**

**CONTACT:**
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**BROOKSTONE FUNDRAISING AT A GLANCE**

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| The Brookstone Fund     | Annually          | Provides the margin of excellence that makes Brookstone a special place
taking the students and curriculum to the next level                        | Anything normally paid by the operating budget such as faculty salaries, educational technology, classroom supplies, and curricular activities | A checking account   |
| Brookstone Parent       | Annually          | Allows the BPA to fund special-interest needs as they arise, focusing on academic, arts, athletics, and technological enhancements across the campus | Faculty and staff are able to submit special requests that are reviewed by the BPA for potential investment | A gift for something you could not otherwise afford |
| Association             |                   |                                                            |                                                                                |                      |
| Georgia GOAL            | Annually          | Allows participants to direct a portion of the Georgia State Income Tax Liability to be used by Brookstone School for financial aid | Financial assistance for families with documented financial need | A scholarship for a deserving student |
| Capital Campaigns      | Periodically      | Funds new construction and renovations not covered by tuition | Building projects | Putting an addition on a house you already own |
| Endowment               | Periodically      | Supports an area of campus important to the donor and lives in perpetuity | Faculty development, financial assistance, operating support | An investment account that produces dividends or interest |
| Legacy Giving           | Once in a Lifetime| Helps to ensure Brookstone School’s financial future | Area of support is determined by the donor’s wishes in consultation with the school’s administration | Retirement plan      |

**REAL LIFE EQUIVALENT**
A checking account
A gift for something you could not otherwise afford
A scholarship for a deserving student
Putting an addition on a house you already own
An investment account that produces dividends or interest
Retirement plan
**THE BROOKSTONE FUND**

**WHAT IS IT?**
This annual fund raising initiative is our number one, ongoing financial priority where all current parents, grandparents, alumni, and friends are asked to invest in our current students’ experiences and opportunities.

For many years we have had 100% participation from our faculty, staff, and trustees with over 90% of current families giving above and beyond their tuition dollars to support the school.

**HOW OFTEN DO I GIVE?**
Annually

**WHERE DOES MY DONATION GO?**
Gifts to The Brookstone Fund provide unrestricted resources that have a direct bearing on the quality of a Brookstone education. For the teacher who inspires, the coach who guides, or the learning that ignites, gifts of every size support the possibilities that are unleashed on campus each day.

The Brookstone Fund allows us to create a margin of excellence needed to allow leadership to quickly respond to needs that arise and create the dynamic educational atmosphere our students experience. By supporting The Brookstone Fund with your philanthropic investment, you are equipping us to be an educational institution of distinction focused on developing the whole child.

**THE BROOKSTONE FUND - WHAT IS IT?**

**WHAT IS IT?**
Named endowments are the lifeblood of a healthy independent school. These funds live in perpetuity with only the spending allocation (roughly 4% of the corpus) used annually. They may be funded with cash, with securities, or through a bequest.

**HOW OFTEN SHOULD I GIVE?**
Periodically

**WHERE DOES MY DONATION GO?**
The funds may be restricted to an area of campus that resonates with the donor. Annual impact reports are provided that give donors information on how their investments are being utilized.

**GEORGIA GOAL - SCHOLARSHIP PROGRAM**

**WHAT IS IT?**
GA Goal is an opportunity for you to direct a portion of your Georgia income tax liability ($1,000-$2,500) to support scholarships at Brookstone. While this is not considered a gift due to the tax redirection, it is an incredibly important way to assist in providing over $500,000 in financial aid annually.

**HOW OFTEN SHOULD I GIVE?**
Annually, but first you must apply with the Georgia Department of Revenue as the amount available changes. Please call the Business Office or visit goalscholarship.org for more information.

**WHERE DOES MY DONATION GO?**
At Brookstone, these funds are used to open the doors to a Brookstone education for those who would not otherwise be able to attend.

**BROOKSTONE PARENT ASSOCIATION**

**WHAT IS IT?**
The mission of the BPA is to promote cooperation and unity among parents, faculty, staff, and students. It encourages parental support and understanding of programs through effective involvement. The BPA is the umbrella organization for Cougar Nation (athletic support) and the Arts Alliance (fine art support).

**HOW OFTEN DO I GIVE?**

**WHERE DOES MY DONATION GO?**
Proceeds from Cougar Cup go toward the athletic department and Arts Alliance funds go toward the advancement of the arts. Other proceeds are distributed across all divisions as requested by teachers to enhance the classroom experience for each of our students.

**BROOKSTONE PARENT ASSOCIATION - WHAT IS IT?**

**WHAT IS IT?**
The "Cougar Cup" golf and tennis tournament is held each October, the "Bidding for Brookstone" auction is held in March, and the "Market on the Quad" plant and bake sale is held in April. In addition, the BPA sells various items through the year on a rotating basis.

**WHAT IS IT?**
Legacy or Planned giving helps you meet your personal, financial, and estate planning goals by making a lifetime or testamentary charitable gift. Most gifts can be made with a simple codicil to your existing will in one visit with an attorney.

**WHERE DOES MY DONATION GO?**
The Office of Institutional Advancement will work with you in finding the right vehicle to ensure that the area(s) of campus that are most important to you receive the support you make available. Unrestricted legacy gifts are used for endowment to strengthen the overall campus. Information is also available at brookstonelegacy.org.

**CAPITAL CAMPAIGNS**

**WHAT IS IT?**
These special campaigns are focused on key strategic priorities identified by the Board of Trustees. The campus master plan has created a blueprint for the next three decades of the physical expansion of campus totaling over $175 million in structured and phased growth.

**HOW OFTEN DO I GIVE?**
Periodically

**WHERE DOES MY DONATION GO?**
To fund building and renovation projects, program enhancements, endowment increases, etc.