



Join our Virtual College Fair

We've partnered with StriveScan to offer a virtual college fair, and we're providing it without charge to all districts, schools, and students.

Monday, October 26 • 4:00-7:45 PM Pacific
Tuesday, October 27 • 4:00-7:45 PM Eastern



Live, virtual presentations on college admissions

What you need to know about applying to college



Hear directly from admissions officers

150 colleges and universities per evening from 39 states and 9 countries



Keynote presentations with industry experts

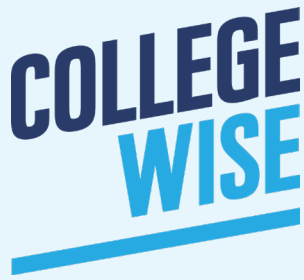
2 sessions per evening (other side for more information)

Register Here:
strivescan.com/collegewise

Questions? Contact Jacob Kantor • jacob@collegewise.com

collegewise.com • (888) 648-9473





Keynote Sessions

Monday, October 26 • 4:00-4:45 PM Pacific

What is Merit Anyway? A Writer Talks

Melissa Korn, author, higher education reporter, Wall Street Journal
Arun Ponnusamy, Chief Academic Officer, Collegewise

Melissa Korn, co-author of *Unacceptable: Privilege, Deceit & the Making the College Admissions Scandal* and also a higher education reporter at the Wall Street Journal, will join Arun Ponnusamy, Chief Academic Officer of Collegewise, as they explore the Varsity Blues scandal, how college admissions has been impacted, and what it means for high school students.

Who Tells Your Story? How to Craft Compelling College Essays

Kevin McMullin, Founder, Collegewise
Nicole Pilar, Counselor, Collegewise
Christopher Logan, Counselor, Collegewise

Join Collegewise Founder Kevin McMullin as he explains how students can find and write their best stories for personal statements. We'll explain what admissions officers actually want (and don't want) to read, reveal the most overused essay topics, and teach writing techniques.

After that, Collegewise Counselors Nicole Pilar and Christopher Logan will dive into the details surrounding school-specific supplemental essays and share advice on making an impact that matters with those required short(er) answers.

Tuesday, October 27 • 4:00-4:45 PM Pacific

MythBusters! The College Admissions Edition

Casey Near, Executive Director of College Counseling, Collegewise

Join Collegewise's Executive Director of College Counseling, Casey Near, as she takes ten of the most stubborn and tantalizing myths about getting into college straight to the experts: deans and directors of admission! This session will feature admissions leaders from a small liberal arts college, a private research university, and a public university, so that attendees will learn from various perspectives.

College List Building and Research Essentials

Annie Behari, Counselor, Collegewise
Sydney Matthes, Counselor, Collegewise

The first step in a successful college application process is creating a solid foundation. In this webinar, we will walk families through the first part of applying to college: conducting a successful virtual college search in the middle of a pandemic, building a smart, well-balanced list that reflects a student's needs, and creating an application timeline that makes applying to college more thoughtful and less stressful.